

# Lions Link

## Lions Clubs International District 37L Newsletter

Volume 10 Number 2 August 2012

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**Newsletter Submission Deadline: Sept 21**

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**District 37L Convention**  
 November 2 & 3  
 Fort Saskatchewan!  
 Entry Form on Page 7

### Greetings All:

Another month has gone by and I have positive results to report. Our Campaign 1250 is moving in the right direction, our club health assessment reported our numbers at 1170 as of July 31. This is an increase of 20 members in the month of July. Imagine if we all asked just one person to attend our next meeting what the increase could look like. I know we can do it and I'm confident the Lions of this District will step up to the plate and ensure that Campaign 1250 is a huge success. To that end please contact PCC Tom Hodgson and IPDG Donna Wozney to have your name included on the upcoming visitation schedule for the campaign in September.



President Madden has identified the month of August for our commitment to youth and many thanks go out to Jennifer Wickstrom (President – Board of Directors for IMPACT band) and her husband and family, Lions Herman and 1<sup>st</sup> VDG Joan Lubbers (Stony Plain Lions Club), Lions Fred and Luella Marshall (Stony Plains Lions Club) and Lion Marvin Eckert and his wife (Alberta Beach and District Lions Club) for hosting Youth Exchange students from Italy this year. I have no doubt their stay here was most enlightening and in fact it is my understanding that the young man whose last placement was at the Lubbers did not want to go home.

At the beginning of my DG journey I made the choice to designate the focus of my year to youth in the community (yes, that would be in addition to a **substantial** membership increase) and to that end my charity of choice for this Lionistic year will be the "Herbies Kids" fund. The Herbies

Kids fund was set up to assist youth in need, not just in Lions but throughout the community. The first funds were allocated to Youth Exchange students and since then have been provided for a variety of needs, the latest of which was to assist students in need to attend Teen Time Camp, an experience they would not have otherwise had. I would implore all clubs to provide assistance to the youth in their communities either by providing them with an opportunity for a Youth Exchange or to provide information to your local schools on the Lions Quest program. Give PDG Lion Claude Carignan a call and ask him how to become involved in the Peace Poster contest, find out about Project Pride, and get involved if you're not already! And don't forget President Madden's RAP (Reading Action Program).

Until next month.....keep on recruiting.

# Campaign 1250

Membership growth is up to all Lions. It all depends on YOU ! Membership in District 37 L has increased from 1153 to 1170 since the beginning of our Lions year but our goal is to have more than 1250 by September 30, 2012.

Your Membership team is committed to achieving this goal. In September, all Edmonton Area clubs will be visited by a member(s) of the team to discuss strategies for encouraging membership growth. Please provide time on your meeting agenda for the team.

Potential communities for establishing new clubs have been identified and the membership team will be following up in these communities.

A Guiding Lion seminar has been scheduled for:  
Saturday, September 8, 2012  
Alberta Guide House  
11045 – 107 Street Edmonton  
10:00 am to 2:00 pm.

Any Lion interested in becoming a Guiding Lion is encouraged to attend. Guiding Lions are an essential to membership growth within the District.

We challenge your Membership chair to set a goal for your club. There are rewards from Lions International for a net growth. If each club were to induct two new members- 1250 would be surpassed.

The downside to all of this, we need your help now to achieve this goal by October so that we may vote on a candidate for 2nd International Vice President at our 37 L convention in November.

Can we do this?- Yes we can. JUST ASK- your family, your neighbour, and your friends.

- *PCC Tom Hodgson*

## Directory Changes - Drayton Valley

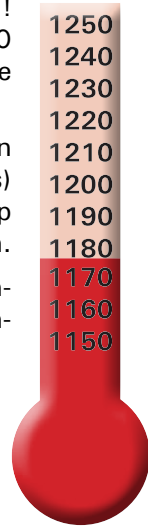
President: Sharon Davidson  
Box 7094  
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[sod@telusplanet.net](mailto:sod@telusplanet.net)

Secretary: Lorna Luchyk  
Site 436 Box 1 Comp 5 RR 1  
Drayton Valley AB T7A 2A1  
[bar-dk@telusplanet.net](mailto:bar-dk@telusplanet.net)

- *DG Wanda*

**The annual Grizfest parade** is another opportunity for the Tumbler Ridge Lions to roar. Lions Rose (in the car), and Dina decorated our float to promote the many projects in which the club is involved. Here they tossed candy to the eager children along the route. This was just the beginning to another busy weekend of pancake breakfasts and BBQs taking place during the music festival.

- *Lynda McKenzie*



## Attention: Edmonton Area Clubs Only

The month of June was very active for Project Pride and that is great. However, we have had a snag or two in that there have been some overlapping whereby two clubs have approached the same school. To remedy that situation I am asking all Edmonton Clubs to submit to Lion Wanda ([coates.wanda@gmail.com](mailto:coates.wanda@gmail.com)) a list of all the schools you currently serve for Project Pride. To ensure that the same thing doesn't happen to the Peace Poster Contest could you (Edmonton Clubs) also submit the names of the schools you provide with the Peace Poster Contest.

All this information will be amalgamated onto a master spreadsheet so that we will all know what schools are being covered and won't make ourselves look uninformed by two clubs soliciting the same school. Additionally, a list of schools not being covered will also be generated for those clubs who wish to either start participating in these projects or add onto what they are currently doing.

Your assistance in this matter is greatly appreciated, thank you.



The results of the 2011/2012 Purina® Walk for Dog Guides are complete, with all donations from July 1, 2011 to June 30, 2012.

We all share the excitement of seeing over \$1 million raised and know that each and every location across the country contributed to achieving this milestone.

The Walk continues to be an integral part of Lions Foundation of Canada's fundraising, yet growth is required in order for Lions Foundation to keep up with the growing demand for Dog Guides. New locations are always required, and we ask for your assistance in identifying clubs that would be good hosts for a new Walk. I am willing to travel to district conventions, zone meetings and clubs (where possible) to speak about the Purina® Walk for Dog Guides, the operations of Lions Foundation of Canada and its Dog Guide programs.

Please contact me if you would like to discuss the possibility of a speaker at your next meeting/convention or if you have and suggestions for us

David Nash, Manager, Purina Walk for Dog Guides  
Lions Foundation of Canada Dog Guides  
800.768.3030 Ext 238  
[walk@dogguides.com](mailto:walk@dogguides.com)



## Lions Foundation of Canada Dog Guides is teaming up with Fido again for the Fido Casting Call 2 Contest!

After the overwhelming success of the inaugural contest, Fido is at it again and will be donating \$1 to Dog Guides for every vote cast up to a maximum of \$200,000. The Lions Foundation will be using the donation to train 10 Dog Guide teams.

The Fido Casting Call contest is open for submissions across Canada from August 13 to September 10, 2012. The dog with the most votes will be the star of an upcoming Fido advertisement and be treated to a VIP photo shoot in Montreal! To enter your dog or cast a vote, please visit [FidoCastingCall.ca](http://FidoCastingCall.ca)

### Administrivia:

- The following clubs have outstanding dues for the 2011-12 Lions year; Beaumont, Edmonton City of Champions, Chetwynd.
- The following clubs have outstanding invoices for "colouring books"; Edmonton Southgate, Morinville, Ponoka, Edmonton Jolly Fellows, Edmonton Strathcona, Edmonton Host.

Please contact District 37-L Treasurer Lynne Coulter at 780-532-3027 or [Ldcgp@telusplanet.net](mailto:Ldcgp@telusplanet.net) if you have questions.

### More from PCC Lynne

**Coulter:** Grande Prairie Lions' correct Web Page is at [e-clubhouse.org/sites/GrandePrairie/](http://e-clubhouse.org/sites/GrandePrairie/)

PCC Lynne also insists his Postal Code is T8V 2Y6, for those wanting to update their directories or Constitution and Bylaws/Policy Manuals.

**Lions Clubs International Peace Poster Contest** for 2012-13 is the 25th Anniversary of the contest. Please order your Kits by the end of Sept. 2012 to have them in time for distribution to the schools that will be participating. The theme this year is "Imagine Peace" and if you have any questions about how to participate or what to do, please call PDG Claude Carignan at [carignan@shaw.ca](mailto:carignan@shaw.ca) or 780-478-3935. Also please advise if any club would like to order poster paper as it can be obtained in bulk for \$ .25 per sheet.

- PDG Claude Carignan

## Canadian Lions Meeting

*You are invited to a Meeting of Canadian Lions at the U.S.A./Canada Forum in Tampa Bay, Florida*

- Thursday, September 13, 2012
- 15:00 to 16:00 Hrs
- Headquarters Marriott Hotel Florida Salons 1 – 4



*All Canadian Lions are invited to attend.*

*Please forward any items which you wish to have considered for the agenda to the attention of PID J. Carl Young*

[Carl.Young@ocj-cjo.ca](mailto:Carl.Young@ocj-cjo.ca)

*International Director for Canada  
Marvin Chambers*

A bus station is where a bus stops. A train station is where a train stops. On my desk, I have a work station...

## LIONS CITIZEN OF DISTINCTION

The Lions of 37L have proposed a yearly award to a deserving citizen living within the boundaries of District 37L. This award will also raise the profile of Lions Clubs International.

The Lions Citizen of Distinction will be selected from those persons who demonstrate a personal commitment to service. Service shall be broadly defined and may include, but not be limited to, work with youth, seniors, handicapped, the needy, support for global initiatives, or humanitarian service through government or other agencies.

All Lions Clubs within District 37L are encouraged to submit a resume of a deserving individual to the selection committee. Individuals and agencies may submit resumes for those that they consider deserving of this prestigious recognition.

The selection committee shall be made up of: Immediate Past District Governor(chair), District Governor, a Past International Director and the District Awards Chair.

Public recognition of the individual and their cause will be emphasized and the recipient will be named a Melvin Jones Fellow. Funding for the MJF will come from district dues.

The presentation will be made annually at the District Convention.

### THE "CITIZEN OF DISTINCTION" WILL BE A NON-LION.

Please submit your nomination, including a resume, to IPDG Donna Wozney - [gmawoz@shaw.ca](mailto:gmawoz@shaw.ca) or PO Box 3194 Fort Saskatchewan, Alberta T8L 2T2. Deadline for submissions will be September 15, 2012.

## MD 37 HALL OF FAME NOMINATION AND DISTRICT 37L AWARDS

The 37L Awards Chairman is requesting nominations for the following awards. The deadline for nominations is October 1, 2012.

### DISTRICT 37L YOUTH ACTIVITIES AWARD

The District Governor will make the decision on the club which is to be presented with the award based on the following criteria. To be eligible for this award, the Club must have completed at least six of the following in the Lionistic Year:

1. Participated in Lions Youth Exchange through their club members personally hosting a youth exchange student.
2. Provided a financial contribution to the District 37L Youth Exchange Program or to the MD 37 Youth Exchange Program.
3. Sponsored youth(s) to travel on the Lions Youth Exchange or to attend a Lions Youth Camp.
4. Participated in or financially supported Lions Quest.
5. Participated in or financially supported at least two local youth organizations such as Scouts, Girl Guides, minor hockey, minor ball or other organized and recognized non-profit youth groups.
6. Provided financial support to the District 37L and Sri Lanka Foster Child Program.
7. Made a financial contribution to Camp He Ho Ha.
8. Sponsored a new Leo Club in their community.
9. Provided funds to purchase equipment for children with special medical needs or for children who are blind or deaf.
10. Participated in the Lions Clubs International Peace Poster Contest.
11. Participated in and/or financially supported Project Pride.
12. Provided financial support to Camp Tamarack

A letter of nomination must be received by the District Awards Chairperson no later than October 1, 2012.

### MD 37 HALL OF FAME NOMINATION CRITERIA

Any Lion, Lioness, Lions Club, Lioness Club, or Zone may nominate a candidate from District 37L to the MD37 Hall of Fame.

1. There is no nomination fee.
2. There may be a maximum of one (1) candidate per district, inducted into the Hall of Fame each year.
3. The District Governor must receive nominations at least 30 days prior to the District's Annual Convention. Each individual District will hold an election to determine the successful candidate.
4. The award may be presented to either a Lion or Lioness and only one recipient per District may be elected annually.
5. The award may be presented posthumously.
6. Each candidate must have 15 years of service and be two years removed from Council (if they have served as a member of the Council of Governors).
7. Each candidate should have qualifications above and beyond the call of duty including social and human endeavours. He/she should be of good moral character and have a good reputation in his/her community.
8. All sponsors will use the standard form, No other will be accepted.
9. The sponsors will ensure the candidate, or representative, will be in attendance at the Multiple District Convention.
10. All successful candidates will be inducted to the Hall of Fame at the next MD 37 convention.
11. A brief biography of each inductee shall be announced to the delegates attending the annual MD 37 convention, and published in the subsequent MD 37 newsletter.

Lord,

Keep Your arm around my shoulder, and, Your hand over my mouth! (I don't see why - at this age, everyone thinks I'm senile anyways)

- PCC Lynne Coulter

12. A perpetual plaque for this award will be kept in a prominent place in the MD 37 office.

13. The application for this award may be found on the MD 37 website.

The application must be received by the DISTRICT AWARDS CHAIRPERSON no later than October 1, 2012.

### **DR. LYNN G. HALL LEADERSHIP AWARD FOR OUTSTANDING LEADERSHIP IN LIONISM**

This Award was established in 1997 in recognition of the outstanding Leadership qualities in Lionism displayed by the late Lion Dr. Lynn G. Hall. Lion Lynn was a member of various clubs for over 50 years, serving two terms as District Governor: 1952-53 and 1976-76. Always quick to step forward, no matter what the project, Lion Lynn was a leader by example. He exemplified what Lionism is all about. His professional life included teaching and school administration as well as serving as the Mayor of Lac La Biche and Councilor of Wainwright.

#### **AWARD CRITERIA**

1. A Lion Member in good standing with a Lions Club for a MINIMUM OF TEN YEARS.
2. A Lion who has demonstrated continuous leadership for a MINIMUM OF THREE YEARS.
3. A Lion whose leadership may be at the community, club, district or International level or a combination thereof.

#### **APPLICATION CRITERIA**

Application may be made by any Lion in good standing within District 37L

The nomination to be in the form of a letter which includes the following:

- Name of Award applied for
- Name of the nominated Lion
- Name of that Lion's Club
- When the Lion became a member
- Their commitment to Lions
- Biography of Nominee

The letter/application must be received by the DISTRICT AWARDS CHAIRPERSON by October 1, 2012.

### **THE HERB MOELLER UNSUNG HERO AWARD**

This award was established in memory of Lion Herb Moeller, a member of the Edmonton Northgate Lions Club, following his death in September 1999. Lion Herb was the club treasurer and worked tirelessly on behalf of the youth in our community. Lion Herb was quick to volunteer and serve on club projects and activities. He had joined Lions in 1986.

#### **AWARD CRITERIA**

1. A Lion in good standing who has worked tirelessly behind the scenes to advance the causes of Lionism and his/her club.
2. A Lion who has volunteered regularly to serve on club committees, projects and fundraisers.
3. A Lion who may have worked on zone or district projects.
4. A Lion who has not received, within the previous three years, a District Award, an International President's Certificate, or a District Governor Appreciation Award.

#### **APPLICATION CRITERIA**

Application may be made by any Lions Club in good standing within 37L.

A letter written by the most recent Past Club President to include the following:

- Name of Award applied for
- Name of the nominee
- Name the nominee's club
- Biography of nominee and his/her commitment to Lions based on the above criteria.

The awards chair must receive nominations by October 1, 2012. Please forward to:

PDG Donna Wozney  
P.O. Box 3194  
Fort Saskatchewan AB T8L 2T2  
[gmawoz@shaw.ca](mailto:gmawoz@shaw.ca)

## **WHO Can Serve ???**

Lion Sandra Baldwin, the Bulletin Editor of *The Lions' Roar*, the newsletter of the Barrhaven Lions Club in Ottawa, Ontario, had this to say about that question:

"Everybody can be great. Because anybody can serve. You don't have to have a college degree to serve. You don't have to make your subject and your verb agree to serve. You don't have to know the second theory of thermodynamics in physics to serve.

You only need a heart full of grace. A soul generated by love The world is moved along, not only by the mighty shoves of it's heroes, but also by the aggregate of tiny pushes of each honest worker."

Surely each one of us knows someone who fits Lion Sandra's definition and assessment of who can serve. Why not invite him or her to our next meeting ?

When our membership increases, it clearly increases our ability to serve the needs of our community and, indeed, the world community.

**LET'S GROW !!**

- PIP Brian Stevenson, PCJ



Lions from Edmonton Southgate and Edmonton Strathcona staffed the "Lost Parent" Booth at Edmonton's Heritage Days August 3-6. Edmonton Host sold food tickets, and South Edmonton ran a "hole in one" event. The Festival hosted over 60 ethnic pavillions and was attended by more than 360,000 people over the weekend.

*You know you are getting old when Everything either dries up or leaks*

## Update for the District 37L Convention

The opening ceremony will be held on Friday night – followed by some exceptional entertainment – plan your arrival before 6:45 p.m.

Clubs are encouraged to bring their club banners and participate in the parade of banners during the opening ceremonies.

Events will feature a silent and a live auction – each club or individual is asked to donate an item for these auctions. The silent auction will wrap up on Saturday at 2:00 p.m. and successful bids will be announced during the break.

The live auction will be conducted after the Governor’s Banquet on Saturday night.

No 50/50 or Tail Twister draws will be held; however, the Hi 5 Club will be selling tickets for the silent auction items.

All Clubs are reminded to send information and photos regarding members to be acknowledged at the Celebration of Life Celebration Ceremony to DG Wanda Coates ([coates.wanda@gmail.com](mailto:coates.wanda@gmail.com)).

The Convention Committee is considering organizing some off-site activities for non-Lion registrants (TELUS World of Science; Muttart Conservatory; trip to West Edmonton Mall). If you are interested in participating please contact Lion Nora Schindell – 587.520.3073 or [bnschindell@shaw.ca](mailto:bnschindell@shaw.ca).

Register soon.

- Carol Moeller Convention Chair

## District Calendar

### 2012

9	14-16	USA/Canada Forum	Tampa Bay, FL	Lions International	<a href="http://lionsclubs.org">lionsclubs.org</a>
9	28-29	37S Convention	Havre, MT		
10	12-13	37N Convention	Kalispell MT		
10	26-27	37I Convention	Rimbey, AB		
11	2-3	37L Convention	Edmonton	Edmonton Northgate	

### 2013

1	18-19	37O Convention	Strathmore, AB		
5	16-18	MD37 Convention	Helena, MT		
7	5-9	International Convention	Hamburg, Germany	Lions International	<a href="http://lionsclubs.org">lionsclubs.org</a>
11	?	37L Convention	Westlock	Vimy & District	

### 2014

5	16-18	MD37 Convention	Calgary		
7	4-8	International Convention	Toronto	Lions International	<a href="http://lionsclubs.org">lionsclubs.org</a>

### 2015

5	14-16	MD37 Convention	Bozeman		
6	26-30	International Convention	Honolulu	Lions International	<a href="http://lionsclubs.org">lionsclubs.org</a>

### 2016

6	24-26	International Convention	Fukoku, Japan	Lions International	<a href="http://lionsclubs.org">lionsclubs.org</a>
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### 2017

6-30	- 7.4	International Convention	Chicago (100 years of Lionism)	Lions International	<a href="http://lionsclubs.org">lionsclubs.org</a>
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**The Point of this exercise** it to take one’s socks off without dropping the bucket of water. Practise in cooperation at the Northern Alberta Lions Youth Leadership Camp, held at Camp Tamarack, just south of Grande Prairie, at the end of July. Students from Germany, Finland, Denmark, the Netherlands, Mongolia, and Alberta participated. The camp was led by PDG Betty Ann Robson and Lion Rob Coulter.

**Convention Entry Form on Next Page!  
Register Early! Register Often!**



District 37L Convention 2012  
November 2 and 3  
Sands Convention Centre, 12340 Fort Road, Edmonton



Name: \_\_\_\_\_  
 Lion \_\_\_\_\_ Lioness \_\_\_\_\_ Leo \_\_\_\_\_ Non-Member \_\_\_\_\_ First District 37L Convention \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Postal Code/Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
 Fax Number: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Club: \_\_\_\_\_ District: \_\_\_\_\_  
 Companion Name: \_\_\_\_\_ District: \_\_\_\_\_ Club: \_\_\_\_\_  
 Lion \_\_\_\_\_ Lioness \_\_\_\_\_ Leo \_\_\_\_\_ Non-Member \_\_\_\_\_ First District 37L Convention \_\_\_\_\_

**\*Early Registration Cut-Off Date is October 10, 2012\***

Special Meal Request  **Diabetic**  **Vegetarian**  **Allergies**

*\*Please note it may not be possible to accommodate all special meal requests\**

Early Registration \_\_\_\_\_ X \$100 = \$ \_\_\_\_\_  
 Late Registration \_\_\_\_\_ X \$110 = \$ \_\_\_\_\_

**Registration includes Friday evening light lunch (entertainment HOJA's - don't miss them) Saturday lunch and banquet.**

Extra Tickets \_\_\_\_\_  
 Governor's Banquet \_\_\_\_\_ X \$30.00 = \$ \_\_\_\_\_  
 Grand Total \$ \_\_\_\_\_

**Convention Committee Contact:**

Lion Carol Moeller  
 Phone: 780.475.2898 Cell: 780.983.1882  
 E-Mail: [cmoeller@telus.net](mailto:cmoeller@telus.net)

**REGISTRATION PAYMENT**  
 Please make cheque payable to:  
**DISTRICT 37L CONVENTION**  
 P.O. Box 20089 Beverly  
 Edmonton, Alberta T5W 5E6

Cheque  Money Order  Visa  Master Card

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature: \_\_\_\_\_

**Refund Policy:** Before requesting a refund **DID YOU TRY TO GET A LION TO TAKE YOUR PLACE?** A full refund will be granted if a written request is received by the Convention Committee prior to October 20, 2012.

**YOU ARE RESPONSIBLE FOR YOUR OWN HOTEL RESERVATIONS**  
**Sands Convention Centre Phone: 780.474.5476 or 1.888.444.3402**

*Please let the hotel know you are registering for the Lion's Convention as a block of rooms have been reserved for the convention at a discount rate of \$79.99 (only 30 rooms are available at that rate so book early)*

**Other accommodations:**

Century Casino Hotel 13103 Fort Road – phone 780.643.4000  
 Holiday Inn 13742 - 50 Street – phone 780.476.9898 or 1.800.476.9898

**Sessions include: Social Media, Dotmocracy, Hands-on—Club Excellence, Shorts, and In the Lions Den**

Registration # \_\_\_\_\_  
 Amount \_\_\_\_\_