

# Li ns Link

## Lions Clubs International District 37L Newsletter

Volume 12 Number 3 September 2014

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**Newsletter Submission  
Deadline: October 23**



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**On September 3rd District Governor Lion Bob Hunter** paid a visit to the Tumbler Ridge Lions Club. We welcomed him with a wonderful dinner at a local restaurant, attended by over 30 Lions, eager to hear the latest news. Lion Bob presented certificates to Lions Glen Miller, Sherry Berringer, Bob Strang, Nellie Meredith and Lita Greene recognizing their many years of service to Lions International. All of the Tumbler Ridge Lions had at least 10 years of service and Lion Lita has been a Lion for 35 years

- **Lynda McKenzie**

### District Governor Bob:

We are almost 1/3 Of the way through this Lions Year. How time flies.

I started doing visitations at the beginning of September and so far have done 6. Went up to Grande Prairie, Tumbler Ridge and Hudson's Hope. Three great clubs that are keeping the Lions name front and center with their active involvement in their communities. Next a little closer to home with visits to Stony Plain, Drayton Valley and Athabasca. More great clubs



that are actively involved in the community and promoting the good work of Lions Clubs.

October is going to be a very busy month. To start the month off we will be holding a leadership training course on October 4<sup>th</sup> at the Northgate Lions Club meeting room. There is more info about this in this edition of the Link. Next up is the Edmonton Host Club's 85<sup>th</sup> anniversary celebration on Friday October 17<sup>th</sup>. This exciting event will take place at the Central Lions Seniors Center. Again more details in

**District 37L Convention**  
October 31 & November 1  
at NAIT in Edmonton  
**Entry Form at the end  
of this Lions Link**

this edition of the Link. On Saturday October 25<sup>th</sup> the Devon Lions Club will be celebrating their 65<sup>th</sup> Charter night at the Devon Community Hall.

On October 31<sup>st</sup> we will open our District 37-L convention at NAIT. This will be an event that you won't want to miss. Check out the convention web site at <http://kwanjee168.wix.com/2014-convention>

In between these exciting events I will be visiting 7 more clubs in and around Alberta

October is also the month we find out if the International Board of Directors has approved or denied our request to re-district. So as you can see, there are exciting times ahead.

On a more somber note I received an update from LCI on the status of our 54 clubs regarding the payments of July dues to LCI. 26 clubs have not paid their International dues as of September 1<sup>st</sup>. All dues must be paid in full by September 30<sup>th</sup> so that you may be eligible to cast a vote at the Convention.

We will be voting to elect our District Governor and 1<sup>st</sup> Vice District Governor for the 2015-2016 Lions year

Enjoy your Thanksgiving with family and friends and I hope to see you at the Convention.

## Address Change:

**Bill & Joan Webber**  
#401, 507 Albany Way NW  
Edmonton, AB T6V 0L9  
Ph. 587 521 1250

# Strengthening our Membership Strengthens our Service

## Strengthening our Clubs:

Has your club ever shied away from a service project because you didn't have the ~~man~~ Lion Power? Ever wanted to connect with the community but didn't have the 'connections'? Ever wished you had a new idea for raising money? If you can answer "yes" to any of these questions, your Lions Club (like mine) could benefit from more members - not for the sake of 'More' membership on the roster, but for the sake of 'More' hands to serve, 'More' connections with the community and beyond, and 'More' ideas and experience.

We live in the information age. Let's face it, none of us can keep up with all the changes, the new information, the changes to old policies and procedures - you know what I mean. The only way to survive in today's world is to collaborate and share

what we know, and borrow what others know. Woodrow Wilson was probably ahead of his time when he said, "I use all the brains I have, and all that I can borrow". In other words, he knew that the stronger the team, the better the outcome.

For our Lions clubs, the same is true - the stronger the Club, the better the outcomes for our communities.

For my club, having more members might mean delivering more Project Pride Flags each June, or having more members to serve that inner city luncheon to the homeless. For your club, it might mean new ideas for a fundraiser, or more hands to help at a pancake breakfast. We need that expertise and all those connections.

## Sharing the Pride:

But there is one benefit we haven't discussed: For each of us who enjoy our Lions participation, aren't we glad someone 'convinced' us to join? Shouldn't we do that for others as well?

## Serving Together:

Now, specifically for all those spouses, significant others, close friends, and family members who have not signed up - who are helping us all the time, but not joining - **NOW** is the time. One of the best

changes that happened in our club was bringing our spouses into membership - now they have a voice in all the club discussions, not just at the

kitchen table at home. Furthermore, until they became Lions, they could not sponsor *their* friends or co-workers.

Let's empower our loved ones to be Lions as well.

- PID Patti



**EDMONTON HI-5 LIONS CLUB**  
**3<sup>rd</sup> ANNUAL SPAGHETTI DINNER**  
**& SILENT AUCTION**

**TUESDAY OCTOBER 07 2014, 6:00 P.M.**

**BUFFET DINNER AT 6:30pm**

**Cancelled!**

**Lynne & Donna Coulter & Family, Tammy Coulter and the Sarmaga Family** wish to express sincere gratitude to all our Lion friends for the expressions of condolence and the donations in lieu of flowers relative to the recent passing of Lion Rob Coulter".

- Lions Lynne, Donna & Tammy

# District Calendar

## 2014

10	4	Training for District Chairs	Edmonton	Wanda Coates 780-479-5887
10	17	Edmonton Host 85th Charter	Edmonton	Claire Clark <a href="mailto:caclark5@yahoo.ca">caclark5@yahoo.ca</a>
10	24-25	37I Convention	Camrose	
10	25	Devon 65th Charter	Devon	Dan Claypool 780 499 1062
10-31/11-1		37L Convention	Edmonton	Bob Hiew <a href="mailto:bhiew@telus.net">bhiew@telus.net</a>
11	7-8	37N Convention	Butte	

## 2015

1	16/17	37O Convention	Calgary	Chestermere Lions
4-30	5-1	MD37 Council Meeting	Bozeman MT	CST Tim Haight <a href="mailto:cst.tim@mvpinc.ca">cst.tim@mvpinc.ca</a>
5	1-2	MD37 Convention	Bozeman MT	
6	26-30	International Convention	Honolulu	Lions International <a href="http://lionsclubs.org">lionsclubs.org</a>

## 2016

6	24-26	International Convention	Fukoku, Japan	Lions International <a href="http://lionsclubs.org">lionsclubs.org</a>
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## 2017

6-30 - 7.4	International Convention	Chicago	Lions International <a href="http://lionsclubs.org">lionsclubs.org</a>
		(100 years of Lionism)	

### District Governor Bob's Schedule

#### October

Saturday	4	Leadership Course Northgate Lions Club
Tuesday	7	St Albert Host
Wednesday	8	Fort Saskatchewan
Friday	17	Edmonton Host 85 <sup>th</sup>
Saturday	18	Vimy annual Fall Supper
Monday	20	Beaverlodge
Tuesday	21	Grande Prairie Trumpeter
Saturday	25	Millwoods Breakfast
Saturday	25	Devon 65 <sup>th</sup>
Monday	27	Beaumont
Friday	31	District 37 L Convention NAIT

#### November

Saturday	1	District 37 L Convention
Sunday	2	District 37 L Cabinet Meeting
Wednesday	5	Sherwood Park Breakfast
Thursday	6	Travel to Montana
Friday	7	District N Convention
Saturday	8	District N Convention
Sunday	9	Travel Back to Alberta
Tuesday	11	Leduc
Friday	14	Council of Governors Calgary
Saturday	15	Council of Governors Calgary
Tuesday	18	Thorsby
Wednesday	19	Vimy
Thursday	20	Athabasca
Monday	24	Edmonton Southgate
Tuesday	11	Edmonton Jolly Fellows
Wednesday	26	Wabamun

### Calling all Zone Chairs, Club Presidents, Past Club Presidents and Membership Directors!!

***District Governor Robert (Bob) Hunter requests your presence at a Zone, Leadership and Membership training opportunity!!***

October 4, 2014 - 10:00 a.m. to 3:00 p.m.  
Edmonton Northgate Lions Den  
Contact: Lion Wanda at 780-479-5887 to RSVP

**See you all there!!**



**Annual Picnic in the Hidden Park**, which is a playground that the Lions of Stony Plain have built. The day (July 17), consisted of sack races, 3 legged races, egg on the spoon races and the wheel barrow races. The mayor even joined in but was disqualified for trying to hinder an opponent.

**- PDG Joan Lubbers**



# Edmonton Host 85th Charter Night October 17

## Eye Research Fundraiser

Friday October 17, 2014

\$55 / person  
Central Lions Seniors Centre  
11113 113 Street, Edmonton

5:30 pm - 11:30 pm

Includes:  
Dinner, Entertainment  
and Silent Auction  
Proceeds to Eye Research

Tickets call 780.232.3593  
Edmonton-host-lions@shaw.ca  
[www.edmontonhostlions.com](http://www.edmontonhostlions.com)



### Sight is an incredible gift

one we often take for granted. But imagine losing your vision to cataracts.

Imagine suffering a devastating sports injury to the eye. Imagine discovering you need emergency surgery to repair a detached retina. When your eye sight is in jeopardy, the Regional Eye Centre is there to help.

Supporting the Regional Eye Centre through a gift to the Royal Alexandra Hospital Foundation gives YOU the opportunity to have a tangible impact on the ophthalmic and vision care provided to patients across northern Alberta.

- The Regional Eye Centre sees over 43,00 patients every year, almost all of who are directly impacted by one of the many projects funded through the Lions Eye Research Fund.

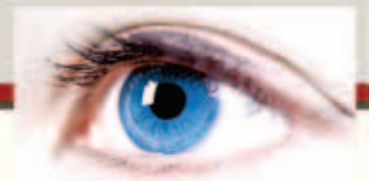
### JOIN US AS WE CELEBRATE LIKE IT IS 1929!

Come as a flapper - or come as you are

Dress as a gangster or silent screen star

It's going to be fun - no matter the dress

Just bring yourself - and we'll do the rest!



'America's Got Talent', 'Canada's Got Talent', 'So You Think You Can Dance', 'Dancing With The Stars'

### WHO ARE THEY KIDDING?

## "LIONS GOT TALENT"

Calling all Lions Clubs in District 37L!

Do you have members that sing, play an instrument, dance, do gymnastics, recite poetry, recite Shakespeare, juggle, do stand-up comedy, mime????

**The 1<sup>st</sup> Annual "LIONS GOT TALENT" is our Friday, October 31 social event.**

An annual trophy to the winner, runner-up prizes and a certificate to the club will be given.

**YES**, we have a completely non-biased panel of judges.

**REGISTER YOUR CLUB'S TALENTED MEMBERS NOW!**

"LIONS GOT TALENT" Committee:

PDG Wanda at [780-475887.coates.wanda@gmail.com](mailto:780-475887.coates.wanda@gmail.com)

Lion Douglas Lim at 780-405-4375

[douglas.mortgageplanner@gmail.com](mailto:douglas.mortgageplanner@gmail.com)



# MD 37 HALL OF FAME NOMINATION AND DISTRICT 37L AWARDS

The 37L Awards Chairman is requesting nominations for the following awards. The deadline for nominations is October 1, 2014.

## DISTRICT 37L YOUTH ACTIVITIES AWARD

The District Governor will make the decision on the club which is to be presented with the award based on the following criteria. To be eligible for this award, the Club must have completed at least six of the following in the Lionistic Year:

1. Participated in Lions Youth Exchange through their club members personally hosting a youth exchange student.
2. Provided a financial contribution to the District 37L Youth Exchange Program or to the MD 37 Youth Exchange Program.
3. Sponsored youth(s) to travel on the Lions Youth Exchange or to attend a Lions Youth Camp.
4. Participated in or financially supported Lions Quest.
5. Participated in or financially supported at least two local youth organizations such as Scouts, Girl Guides, minor hockey, minor ball or other organized and recognized non-profit youth groups.
6. Provided financial support to the District 37L and Sri Lanka Foster Child Program.
7. Made a financial contribution to Camp He Ho Ha.
8. Sponsored a new Leo Club in their community.
9. Provided funds to purchase equipment for children with special medical needs or for children who are blind or deaf.
10. Participated in the Lions Clubs International Peace Poster Contest.
11. Participated in and/or financially supported Project Pride

A letter of nomination must be received by the District Awards Chairperson no later than October 1, 2014.

## MD 37 HALL OF FAME NOMINATION CRITERIA

Any Lion, Lioness, Lions Club, Lioness Club, or Zone may nominate a candidate from District 37L to the MD37 Hall of Fame.

1. There is no nomination fee.
2. There may be a maximum of one (1) candidate per district, inducted into the Hall of Fame each year.
3. The District Governor must receive nominations at least 30 days prior to the District's Annual Convention. Each individual District will hold an election to determine the successful candidate.
4. The award may be presented to either a Lion or Lioness and only one recipient per District may be elected annually.
5. The award may be presented posthumously.
6. Each candidate must have 15 years of service and be two years removed from Council (if they have served as a member of the Council of Governors).
7. Each candidate should have qualifications above and beyond the call of duty including social and human endeavours. He/she should be of good moral character and have a good reputation in his/her community.
8. All sponsors will use the standard form, No other will be accepted.
9. The sponsors will ensure the candidate, or representative, will be in attendance at the Multiple District Convention.
10. All successful candidates will be inducted to the Hall of Fame at the next MD 37 convention.
11. A brief biography of each inductee shall be announced to the delegates attending the annual MD 37 convention, and published in the subsequent MD 37 newsletter.
12. A perpetual plaque for this award will be kept in a prominent place in the MD 37 office.

13. The application for this award may be found on the MD 37 website.

14. The application must be received by the DISTRICT AWARDS CHAIRPERSON no later than October 1, 2014.

## DR. LYNN G. HALL LEADERSHIP AWARD FOR OUTSTANDING LEADERSHIP IN LIONISM

This Award was established in 1997 in recognition of the outstanding Leadership qualities in Lionism displayed by the late Lion Dr. Lynn G. Hall. Lion Lynn was a member of various clubs for over 50 years, serving two terms as District Governor: 1952-53 and 1976-76. Always quick to step forward, no matter what the project, Lion Lynn was a leader by example. He exemplified what Lionism is all about. His professional life included teaching and school administration as well as serving as the Mayor of Lac La Biche and Councilor of Wainwright.

## AWARDS CRITERIA

1. A Lion Member in good standing with a Lions Club for a MINIMUM OF TEN YEARS.
2. A Lion who has demonstrated continuous leadership for a MINIMUM OF THREE YEARS.
3. A Lion whose leadership may be at the community, club, district or International level or a combination thereof.

## APPLICATION CRITERIA

1. Application may be made by any Lion in good standing within District 37L
2. The nomination to be in the form of a letter which includes the following:
  - Name of Award applied for
  - Name of the nominated Lion
  - Name of that Lion's Club
  - When the Lion became a member
  - Their commitment to Lions
  - Biography of Nominee

The letter/application must be received by the DISTRICT AWARDS CHAIRPERSON by October 1, 2014.

### THE HERB MOELLER UNSUNG HERO AWARD

This award was established in memory of Lion Herb Moeller, a member of the Edmonton Northgate Lions Club, following his death in September 1999. Lion Herb was the club treasurer and worked tirelessly on behalf of the youth in our community. Lion Herb was quick to volunteer and serve on club projects and activities. He had joined Lions in 1986.

### AWARDS CRITERIA

A Lion in good standing who has worked tirelessly behind the scenes to advance the causes of Lionism and his/her club.

A Lion who has volunteered regularly to serve on club committees, projects and fundraisers.

A Lion who may have worked on zone or district projects.

A Lion who has not received, within in the previous three years, a District Award, an International President's Certificate, or a District Governor Appreciation Award.

### APPLICATION CRITERIA

1. Application may be made by any Lions Club in good standing within 37L.
2. A letter written by the most recent Past Club President to include the following:
  - Name of Award applied for
  - Name of the nominee
  - Name the nominee's club
  - Biography of nominee and his/her commitment to Lions based on the above criteria.

The awards chair must receive nominations by October 8, 2014.

Please forward to:

PDG Donna Wozney

P.O. Box 3194

Fort Saskatchewan AB T8L 2T2

[gmawoz@shaw.ca](mailto:gmawoz@shaw.ca)



## THE DEVON LIONS CLUB

INVITES LIONS (past & present)  
LIONETTS AND COMPANIONS

to our

**65 ANNIVERSARY CHARTER**

**NIGHT CELEBRATION**

**1949 - 2014**

Charter Sponsors - Leduc Lions Club

DATE: Saturday October 25, 2014

PLACE: Devon Community Centre  
8 Haven Ave.

TIME: 6:00 pm Cocktails

7:00 pm Dinner

8:30 pm Keynote Speakers

District Governor - Lion Bob Hunter

PIP Lion Brian Stevenson

Entertainment

Tickets \$40.00

Dress Code

PDGs.... Whites preferred

Others:....Smart Business Attire

Please Make cheques payable to  
Devon Lions Club  
Lion William Bates  
7 St. Clair Street  
Devon, AB T9G 1J3

## Read and Rise Literacy Project: A Lions and Scholastic Canada Partnership

How many of us heard about the LCI RAP Programme and thought about RAP music and then thought, "I can't RAP"? But RAP stands for Reading Action Programme and we don't have to make up a music Rap if we don't have that skill. I know I don't.

I have a background as a retired Elementary School Teacher-Librarian and Public Librarian. For me this is a programme that I wanted to be involved with but was not sure how to start.

When the RAP Programme was first announced, I had recently had lunch with PIP Wayne Madden and his wife Lion Linda at the MDA Convention and heard the passion in their voices when they talked about children, reading and literacy. This was their initiative. During the 2013 LCI Convention in Hamburg, at the end of PIP Wayne Madden's year as International President, Scholastic Inc. announced their partnership with LCI. The Reading Action Programme was also extended by the LCI Board of Directors for 10 years. Great, I thought! I can work with that in my club, but how did this Scholastic partnership work? That was the big question that several of us asked ourselves.



As a Zone and Region Chair, I had promoted the RAP programme with the Lions. Many Lions clubs already had a Literacy project up and running but hadn't tagged it with the **Literacy** label. You may find it shocking to read the following truths about literacy in Canada:

### CANADIAN LITERACY AND LEARNING NETWORK: LITERACY STATISTICS

- 42% of Canadian adults between the ages of 16 and 65 have low literacy skills.
- 55% of working age adults in Canada are estimated to have less than adequate health literacy skills. Shockingly, 88% of adults over the age of 65 appear to be in this situation
- Impoverished adults often do not have the literacy skills required to get into job training programs. They may need literacy skills upgrading before they can succeed in training programs but only about 5 – 10% of eligible adults enroll in programs
- Less than 20% of people with the lowest literacy skills are employed
- A 1% increase in the literacy rate would generate **\$18 billion** in economic growth every year

Investment in literacy programming has a **241%** return on investment

Adults who struggle with literacy

aren't a strange phenomenon, it's the result of hurdles that began in childhood, such as:

- Poverty and a lack of access to books
- Living in isolated communities
- Learning disabilities
- English/French as a second language. In some cultures it takes up to 7 generations to adopt English or French as a first language

You may already recognize that there are people in your communities who face these same hurdles. The **Read and Rise Literacy Project** is a partnership between the Canadian Lions and Scholastic Canada to benefit the lives of,

and improve literacy skills for, children and families across the country.

In this programme, we have targeted children in Pre-school to Grade 3, because research shows

that children who do not have a good grounding in reading by **Grade 3 may never catch up**. Each Lions club can design an individual Reading Action Service Programme that suits the local community and its needs;

- Scholastic Canada has provided suggested book lists for both English and French titles for kids ages 3-8;
- Scholastic Canada is offering these books to Canadian Lions Clubs at 50% discount; Minimum orders are \$100, which equals

about 20 books;

- These books can be distributed in your community at events, or given as awards or prizes in high needs communities, at graduations, or used to support another literacy initiative in your community—there's no end to the ideas for usage! Some of your members may have great ideas of their own;
- Individual Lions Clubs register with Scholastic Canada and are responsible for their own account;
- As part of the registration process the Lions Club must provide 2 references (local business owners who will attest to the ability of the club to pay its bills).

The Scholastic Canada contact is Christina Winfield, [cwinfield@scholastic.ca](mailto:cwinfield@scholastic.ca). Christina is happy to send necessary registration forms, and answer any further questions, to get your Club started.

Christina and I hope that everyone can make good use of this unique opportunity.

- **Lion Susan Taylor, PRC, District A3, MDA Literacy Chair,**  
[librariansue@gmail.com](mailto:librariansue@gmail.com)

***Literacy is the ability to identify, understand, interpret, create, communicate, compute and use printed and written materials associated with varying contexts. Literacy involves a continuum of learning to enable an individual to achieve his or her goals, to develop his or her knowledge and potential, and to participate fully in the wider society. — UNESCO***

**Morinville Lions Club President Francis Fryters**, Lions Tina Gougeon, Dan Euler, Jim and Colleen Turner pause for a break after cooking and serving sausage and pancakes to more than 150 people at the Morinville Famer's Market Country Fair held 23 August. Lion Tina Gougeon also organized a Leap of Faith Golf Tournament, Silent Auction and Show and Shine with all proceeds, more than \$8,200 to the Alberta Cancer Foundation. Tina was diagnosed with breast cancer at the beginning of February, has had her first surgery and has another scheduled for 27 August. She wanted to do something to assist others who are living with cancer and organized the fundraiser for the Cancer Foundation. (No, that isn't PCC Lynne in the background)





# District 37L Convention 2014

October 31-November 1, 2014

Proudly hosted by the Edmonton Chinese Lions Club



**NAIT** (Northern Alberta Institute of Technology)

South Learning Centre, 11762 – 106 Street, **EDMONTON**, Alberta T5G 2R1

## Registration Form

**Deadline for registration: Wednesday, October 22, 2014.**

Registrant's name and Lionistic Title (e.g. District Officials, Lion, Lioness, Leo, or companion)	Club Name	* First-time District 37L Attendee please ✓	Contact (address, e-mail or telephone number)	Special meal request

Please enter additional registrants on a separate Registration Form and number it as page 2.

\* District 37L first-time attendees pay the full registration fee and then contact Lion Lynne Coulter of the District to claim a \$25 subsidy at the Convention or make their own alternate claim arrangement.

Registration Fee: \$125.00 per person (Payment to accompany Registration Form). This fee includes:

1. Friday, Oct. 31, 2014 - evening Social (complimentary light refreshment and entertainment)
2. Saturday, Nov. 1, 2014 - business sessions, continental breakfast, lunch and evening banquet.

Additional tickets for Banquet only: \$ 45.00 per person

Refund policy: Full refund on or before Oct. 1, 2014 upon written notification received by Convention Chair.  
50% refund on or before Oct. 22, 2014 upon written notification received by Convention Chair.  
No refund on or after Oct. 23, 2014

Payment Methods: (Please ✓ )

- ☐ Cheque      ☐ Money Order  
☐ Eventbrite (online registration payment by VISA or Master Card)  
register online via <http://kwanyee168.wix.com/2014-convention>

Please make cheque or money order payable to: Edmonton Chinese Lions Club and mail to #200, 12204–106 Avenue NW, Edmonton AB T5N 3Z1 with your registration.

You are responsible for your own hotel reservation. See back page for more information on hotels.

Convention Contact: Lion Bob Hiew, Convention Chair, [bhiew51@gmail.com](mailto:bhiew51@gmail.com)

Note: There is limited parking for persons who are physically challenged. Please contact Convention Chair, Bob Hiew, to make arrangements.

**Special Room Rate: Chateau Louis** All Lions delegates will be entitled to a \$10 discount for all the different categories of rooms when they book using the discount code "lions". The deadline for this discount is October 1.